

FAMILY SCOUTING

OFFERING ICONIC BOY SCOUTS OF AMERICA®
PROGRAMS TO BOYS AND GIRLS

WHY THE CHANGE?

Families today are busier than ever and with less free time, families want convenience. In fact, *convenience beats cost as the #1 concern.*

Research shows that our programs are extremely appealing to today's busy families.



In a recent survey of parents not involved with Scouting...

90%

are interested in a program like Cub Scouts for their daughters

87%

are interested in a program like Boy Scouts® for their daughters

HOW WILL IT WORK?



Cub Scout Pack



All-Boy Den



All-Girl Den

Cub Scouts

Ages 5-10 (or grades K-5)

All-Boy Cub Scout Pack



Boys and Girls Cub Scout Pack



All-Girl Cub Scout Pack



Scouts BSA
Scheduled Launch February 2019

Ages 11-17 (or grades 6-12)



Separate Troops for Boys & Girls

Linked Troop

Chartered Organization

Chartered Organization


Chartered Organization

Troop Committee

Troop Committee

Troop Committee



 All-Boy Troop

 All-Girl Troop

TIMELINE

Mar '18

Apr '18

May '18

Jun '18

Jul '18

Aug '18

Sep '18

Oct '18

Nov '18

Dec '18

Jan '19

Feb '19

*Early Adopter
K-4 Grades
(Jan-May 2018)*

*Cub Scouts Begin
Program Year 2018
Cub Scout Materials
in Scout Shops®
(June 1, 2018)*

*Materials in Scout Shops
for Program for Scouts BSA*

*Scheduled Launch of
Program for Scouts BSA*



BOY SCOUTS OF AMERICA

The organization name is NOT changing.

The Boy Scouts of America will continue to provide leadership and character development programs for boys and girls ages 5-20.

CURRENT

NEW



Cub Scouts

- Boys Only
- Ages 5-10

Cub Scouts

- Boys and Girls* (separate dens)
 - Ages 5-10
- Launch date June 2018*



Boy Scouts

- Boys Only
- Ages 11-17

Scouts BSA

- Boys and Girls* (separate troops)
 - Ages 11-17
- Launch date February 2019*



Venturing

- All Boys, All Girls, or Co-Ed
- Ages 14-20

No Change



Sea Scouts

- All Boys, All Girls, or Co-Ed
- Ages 14-20

No Change



Exploring

- All Boys, All Girls, or Co-Ed
- Ages 10-20

No Change